

Outreach & Budget Cuts Meeting January 20, 2004 @ SAC Conference room

1. Introductions (see attach excel sheet for attendance)
2. UC Budget Handout
3. Alfred Herrera's discussion Max Espinoza (budget consultant with Higher Education) recommended strategies:
 - a. Phone/Fax/Letters/Emails to Governor & Elected Officials; need an aggressive campaign
 - b. February is the review of budget (line by line); Feb/March most critical time for us.
 - c. Sign the budget in June (if on time?)
 - d. Targeting all elected officials: budget chairs
 - i. Spreading the word with Family
 - ii. **Action Item: Letter(s) need to be drafted;** Are There websites already doing this?
 - iii. Target Republicans and educate them. Have support from all three caucuses (Latino, African-American, Asian)
 - iv. Fabian Nunez and Judy Chu (not sure what they had to do with this)
 - v. Gloria Romero and Martha Escutia (voted against it); cannot take anything for granted. There will be more hearings in the near future.
 - e. Target Regents
 - i. Meetings (next one in March).
 - ii. Need to have students involved
 - f. The real fight for now: Get us back into the budget.
 - g. February be focused in the local officials
 - h. March/April - Sacramento
 - i. 3/15 Community College March
 - ii. April - CSU and unions
 - iii. UC Day - March 8 & 9 (Tuesday is the lobby day)
 - ☐ Monday meet at 2-3 orientation, UCOP presentations, meet breakfast
 - ☐ Educational event you are allowed to fund from program funds.
 - ☐ Need to talk Janina, SIOC, what limitations there may be to use funds.
 - i. In May, things are going to go quickly & end of the year activities may make it harder to keep on the pressure.
 - j. Discuss how to counter the idea that Outreach money should be allocated to K-12
4. Jeannie Oakes - activist for educators (administrators/staff cannot be as outspoken advocates); however, faculty and students have more freedom to be activist.
 - a. UCOP has been using it as a pawn. Political game, outreach is going to be in the table thinking that it will always be put back in the final budget. Mike Firebaugh (sick and out of commission). 50% cut passed because it was thought that it would not happen.
 - b. The Piglet book - anti-tax program - talks about waste in CA - says outreach is just an expensive marketing to an institution already receiving more applications than the spaces available.
 - i. Only can discuss effectiveness based on the increase of underrepresented which will make it very expensive (38K-50K) - it ignores the other benefits outreach does.
 - ii. LA Times picked up this line of thinking - supported the cut of outreach
 - iii. UCOP publicly said that outreach is CORE
 - iv. Governor used provision to make unilateral costs.

- v. Cuts were made from CA budget but UCOP picked the cost from other University resources.
- vi. 12/10 and 1/10 more cuts (see UC budget handout)
- vii. UC priorities memo: Research at the top and Outreach at the lowest priority.
Get copy of UC priorities memo.
- viii. Dolby – intersegmental proposal for CA Educational Round Table
- ix. Write to Dynes (his web desk) today.
- x. Chancellor council will also be meeting. **When?**
- xi. CPEC eligibility studies - how is this going to affect admissions- expectation 15-16% actually meet eligibility criteria (exceeding 12.5%) - roll backs may affect people of color. In conjunction with other cuts it may wipe out about 50% of POC.
- xii. #'s of changes in applicants and percentage & then in graduation rates.
- xiii. Who's on UCOP deciding what is priority? Most influential to UCOP are chancellors and president.
- xiv. Personal demonstrations are important more than writing. Etc.
- xv. Names that Belinda gave out? Did not get them as people who are influential.
- 5. UC is a land-grant institution must provide access (mandate). Need to refocus on this.
- 6. Outreach coalition - student organization
 - a. Tentative plan of action (copy was shared)
 - b. Try to work collaboratively with faculty and administration.
 - c. Most important constituents are the ones that we affect: our perspective students and their families
 - d. Fix the K-12 with billions of \$ or keep outreach with millions to address the problems in K-12.
 - e. Legislators can be reached on a Friday at their local offices.
 - f. Need to negotiate with districts but need to develop cohesive strategies & have plan that will carry one consistent message.
 - g. We assume that we all understand the issues and we are all in the same page. Must educate ourselves and stay informed.
 - h. Website as a central place: Santiago will look into develop a quick one. Include links to what everyone else is doing such as ucaccord.org - testimonials
 - i. Rebecca Thompson - LA Times – writes on education issues.
 - j. Meeting of this group: Fridays @ Noon?**
 - i. What has been done?
 - ii. Send agenda items to Santiago (sbernal@college.ucla.edu)
 - k. Develop plan to approach districts
 - l. Master map to UC Accord
 - m. Next meeting will be January 30th!
 - n. Go see the chancellor – Leo Estrada volunteers to find out what needs to happen for this to take place
 - o. Press Conference - Student coalition needs speakers